

SUCCESS STORIES

How team.blue Denmark Simplified Kubernetes Backup and Achieved Compliance with CloudCasa

Client: team.blue Denmark

Industry: Technology

team.blue

Executive Summary

team.blue Denmark, part of the Nordic region of the broader team.blue organization, needed a scalable, compliant, and user-friendly backup solution for their growing Kubernetes environments. After evaluating both open-source options and other commercial platforms, they selected CloudCasa for its comprehensive functionality, intuitive UI, and alignment with their cloud-native strategy.

The result? Simplified multi-cluster management, full compliance with GDPR, and a cost-effective solution that supports both internal operations and managed services for customers — from startups to scaling businesses.

About team.blue Denmark

As a leading managed service provider and a key part of the broader European team.blue Group, team.blue Denmark contributes to a portfolio that serves over 3.3 million SMB customers across more than 60 brands. The company is dedicated to supporting its customers and helping them succeed online at every stage of their journey.

The Challenge: Scaling Kubernetes While Staying Compliant

As team.blue Denmark expanded its Kubernetes footprint using RKE2, they faced growing complexity in managing backups for stateful workloads. Their customers — primarily small to midsize businesses — needed reliable data protection, but the team also had to meet the strict GDPR and data sovereignty requirements. Initial attempts with open-source tools like Velero fell short due to lack in functionality and ease of use for their customers.

- Too CLI-focused for their operational style
- Lacked centralized multi-cluster management
- Didn't support on-premises management consoles and immutable backups

When evaluating CloudCasa, its simplicity, robust feature set, cloud-native model, and ease of use stood out — aligning perfectly with their lean operations and product strategy.

What They Needed

team.blue Denmark outlined five key requirements for their ideal backup solution.

**User-Friendly Interface:**

GUI-based platform compatible with Rancher-managed clusters.

**Data Sovereignty:**

Full on-premises storage of backup data and metadata.

**Multi-Cluster Management:**

Outbound-only traffic, secure by design.

**Predictable Pricing:**

A licensing model that could scale with their customer base.

**Responsive Support:**

Fast, expert help during deployment and scaling.

The Solution: CloudCasa Enterprise Edition

After evaluating multiple options, team.blue Denmark selected CloudCasa for its perfect balance of usability, compliance, and cost efficiency. CloudCasa met all of their technical and operational criteria, offering a secure, scalable, and easy-to-manage backup solution tailored to both internal use and managed services for customers.

Key Benefits Delivered:

- **Centralized Multi-Cluster Management :** CloudCasa enabled team.blue Denmark to securely manage backups across multiple clusters from a single dashboard — using outbound-only connectivity and no inbound port exposure.
- **Intuitive GUI:** Empowered both internal teams and customers to manage backups without CLI expertise.
- **Expert Support:** CloudCasa's team provided fast, knowledgeable assistance throughout deployment.
- **On-Prem Compliance:** Enterprise Edition ensured all data stayed within team.blue Denmark's infrastructure.
- **Flexible Licensing:** Enabled affordable backup services for a broad customer base without incurring enterprise-level costs — perfectly suited to their MSP strategy.

Implementation Highlights

team.blue Denmark deployed CloudCasa's Enterprise Edition on-premises to ensure that data remained within their infrastructure for compliance with data sovereignty rules. The process involved:

- **Deployment:** Deployed CloudCasa with secure, outbound-only connectivity to manage backups and restore operations across customer Kubernetes clusters — no open ports required.
- **Testing:** Validated restore workflows and verified immutability to meet strict internal compliance and business continuity requirements.
- **Configuration:** Enabled centralized, multi-cluster management via self-hosted consoles — simplifying operations while keeping metadata and backup data fully under local control.

Results That Matter

- **Streamlined Multi-Cluster Management:** CloudCasa's centralized dashboard allowed team.blue Denmark to manage backups across all RKE2 clusters from a single interface — significantly reducing operational overhead and complexity.
- **Faster Onboarding for Customers:** GUI-based workflows reduced training time and improved customer satisfaction due to lack of deep Kubernetes CLI expertise needed.
- **Full GDPR Compliance and Data Sovereignty:** With an on-premises deployment, all backup data — including metadata — remained entirely within team.blue Denmark's infrastructure. This approach ensured full alignment with GDPR requirements and internal data ownership policies.

- **High Confidence in Support:** CloudCasa's responsive team helped resolve issues quickly, building trust during rollout.
- **Scalable for MSP Growth:** Flexible pricing allowed team.blue Denmark to expand services without enterprise-level costs.

Testimonial

“We’re genuinely pleased with what CloudCasa delivers — it supports the use cases we care about and just works. The support has been excellent: fast, easy to reach, and consistently helpful. It’s clear we’re working with highly competent people, and that gives us confidence as we continue to grow.”

-Michael Munk Lassen,
Head of Technology & Principal
Architect, Infrastructure
team.blue Denmark



What's Next?

team.blue Denmark is continuing to expand its use of CloudCasa, extending protection to more stateful services and additional Kubernetes clusters. As their infrastructure grows, CloudCasa's scalable architecture and centralized management remain vital to maintaining operational efficiency. The partnership has proven reliable, with responsive support and a flexible platform that aligns well with team.blue Denmark's growth strategy—positioning them for continued success in delivering managed services at scale.

Power Your Kubernetes Migration and Backup Strategy with CloudCasa

Accelerate your next migration and ensure secure, reliable backups—all with CloudCasa's proven, cloud-native platform.

Ready to simplify Kubernetes data management?

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